

# SELF-CUSTODIAL CLOUD OS

Safer, Simpler, Sovereign, Inexpensive



# MHAT'S THE PROBLEM P

The cloud market is dominated by permissioned and vulnerable third party solutions.

Users pay increasingly high rent to someone to manage their identities and access their own data, and, keep getting hacked, ransomed or spied upon.

Digital sovereignty is a well understood requirement but currently everyone is paying the price of simplicity at their own expense

Everytime we click "accept", it reinforces economic, security and policy dependance

What if there was a solution, right in our own hands?



# HOW TO FIX THIS P



# MANIFESTO

We want to own and manage our logins, sharing, payments, messages, and identity without the need to pass through central servers, nor meta-data leakage.

We want to handle it all directly on-and-from our devices



No CAPEX, no data centers required Each user is a building block of the infrastructure Every flow is a cryptographic proof Every action is a verifiable validation

We want for digital sovereignty to be a technical reality and not a third party promise



# THIS IS NOT UTOPIA

# INTRODUCING THE SELF-CUSTODIAL CLOUD OS

### An app to rebuild the web, upright:

- Identity: users own and manage their keys
- Security: distributed and fully encrypted storage
- Infrastructure-less: leverage existing underused (laptop, servers..)
- Network layer: distributed, open & islands of nodes
- Proofs at every step: verifiable and anchored in bitcoin
- Third party dependency: none
- Open-source

No blockchain, and no Token: simply a client-side infrastructure that extends Bitcoin's properties for everyday use



# WHAT CAN WE DO WITH IT ?

### Any cloud workflow!

#### Personal sovereignty:

- secure document storage and sharing
- "100% local" LLM on user's content

#### Collaborative:

- P2P secure messaging (no central server, no meta-data leakage)
- secure document workflows: encrypted data storage and sharing, super simple identities management (creating/inviting and verifying), timestamped proofs at every step
- discovery and publishing of "contracts" (not smart contracts)
- payment layer



# BITCOIN UNDER THE HOOD

Secure messaging built with an embedded bitcoin wallet in the browser that uses silent-payment as a secure and metadata-less messaging

1 scan payments: native Lightning support (no Stripe, no PayPal)

Records and actions are timestamped on Bitcoin L1 (few bytes/day)



## HOW IT WORKS

#### Super simple User experience

- lightweight background app turns an existing and often-idle equipment into a node (laptop, server)
- Interacting with the node: 100% browser based UX, local, remote, owners and invitees
- Login in one scan, 2FA options, multi-sig, incl. phone enrollment
- Secure messaging layer with no meta-data leakage
- "Chat first" experience (roadmap)

#### Networks

- Every user is a brick of the new infrastructure
- Profession Islands and opt-in in larger networks (forming Layer2s)
- Scale-out, small or large



# DISRUPTING A HUGE MARKET

The cloud and collaborative market is dominated by GAFAMs for a TAM of 250 Billions \$

"Under-the-radar" SAM is about 80 M\$

Beyond 2030 ambition: 3 to 5 Billion \$ (2% of the marlet)



## STATUS

Main software development: done

Dev funded from 500K\$ revenue from paid-POC customers in the last 24 months

Pipeline: 5 to 10 prospects, heterogenous, from small SMBs to Tier1 operators (Orange, Docaposte), unclear salescycle

Pre-production stage white-label Service, operated-by and targeted-to, French Notaries

Soon to be launched: DOCV.fr (B2C2B freemium)



# WHAT'S NEXT ?

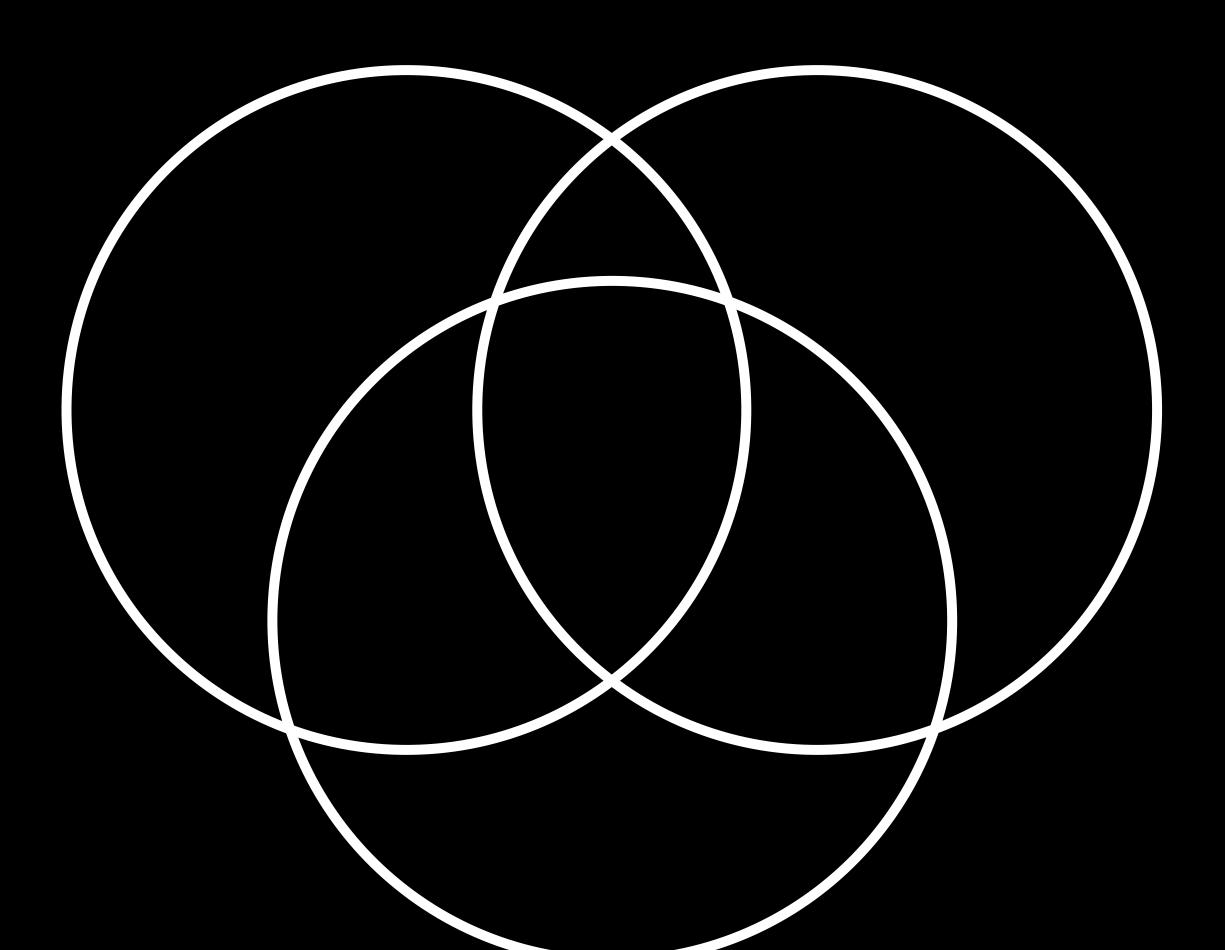
Pre-series round: raise 500K\$ from strategic & supportive partners Key Objectives:

- Kickoff a proper Go to Market: sales & marketing, build a well oiled sales and CS machine + PLG-motion
- Direct hunt: "profession centric" deployments: ex notaries, lawyers, family offices, local public branches, health ...
- Whitelabeling distribution: animate and convert Tier1&2 POCs
- Opportunistic: small and mid-size collaborative worklfow
- PLG: B2C2B: freemium "Notion-like" to upsell into SMBs
- Feature iteration to solidify product-market-fit, business model, and international reach
- Get to break-even with 1M\$ ARR to enter A round in <15 months</li>

100M\$ ARR in 5 years is feasible!

# WHO WE ARE AND OUR ECOSYSTEM







# TOMORROW'S WINNERS DON'T WAIT FOR THE NEXT HACK CONTACT US TODAY FOR A DEMO

GITHUB
DOCV